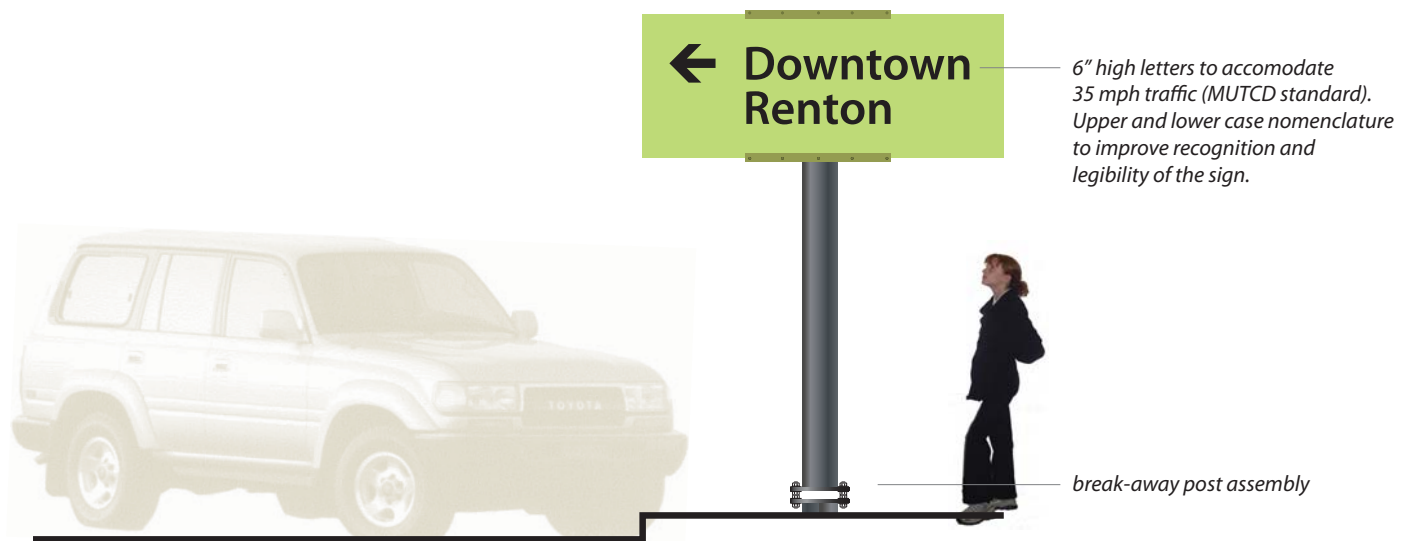# 6. advance directional

where is it?

The main objective of the advance directionals is to identify the downtown area and guide the visitor to the five gateways. The directionals use a high color contrast that is compatible with the MUTCD highway standards (no interference with color coding standards). Typography used is a san serif that follows the current ADA guidelines, provided clearer visibility than current highway standards.

The sign uses a frangeable post for placement in the right-of-way. Sign materials use standard powdercoated aluminum or steel with stainless steel hardware for longevity.

Making this first tier of signs part of the wayfinding system into downtown renton, is an important step in starting the dilineate the area and raise the awareness of the visitor.

← **Downtown Renton**

6" high letters to accomodate 35 mph traffic (MUTCD standard). Upper and lower case nomenclature to improve recognition and legibility of the sign.

break-away post assembly

locations

Along the perimeter of the downtown area: Logan Way, Airport Way, Rainier Ave, Grady Way, Main Street, Bronson Way.

front view

side view

section

plan view